



Cisco Jablonski

5717 Magnolia Chase Way, #106
Virginia Beach, VA 23464
757/714.3494

Dear Potential Client or Employer,

Thank you for taking the time to look over my information. The first thing you should know about me is that I do not have multiple versions of this cover letter or my resume. I do not have an exaggerated depiction of my career accomplishments that change from one opportunity to the next. I am hoping to forge a relationship based on your needs and my unique suite of skills. Because I know your needs are serious, I will not waste your time with the fluffing so commonly seen with resumes. That being said, it is important that you *do* know what it is about me that you may not find in other candidates with similar skill sets.

You will find in me the belief in possibility. I am an optimist. I believe positive change is always possible and that with a fresh perspective, a willingness to learn and hard work, anything can be accomplished. I know this because I have been a part of such change many times over.

I am a proven and motivated self-starter. Simply set goals and expectations and I will be off to obtain them. I am also remarkably organized and a lover of details. I am a brilliant communicator and a vivid conveyor of ideas. Lastly, I am a knowledge sponge. I learn and absorb information quickly which is the reason I have the software and technical proficiencies I possess.

I am trusting in the fact that you are looking for someone with proper capabilities but also someone that is direct and candid. Thank you for taking the time to look over my qualifications. You can learn more about me at www.heycisco.com. I look forward to hearing from you soon.

Sincerely,

Cisco Jablonski
www.heycisco.com
411@heycisco.com





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Objectives To contribute strong creative skills, technical know-how and experience to your organization in a marketing capacity. To pursue new career advancement opportunities.

**Career
Accomplishments**

- Improved on the identity and branding of dozens of businesses
- Developed numerous profitable sales promotions and events
- Provided creative and technical services to many businesses and agencies
- Multiple business owner
- Have had to conceive, convey and sell ideas all of my career life

**Experience
Highlights**

THE FOLLOWING IS A SUMMARY OF MAIN ACCOUNTS AND POSITIONS HELD
See www.heyCisco.com for more!

2010-Current || iScreen Media, Inc. || Virginia Beach
Founder/Inventor of Digital Signage Ad Network

- Devised technology for displaying advertising messages over the internet
- Wrote business plan and gained financial backing
- Managed all sales and business practices

2008-2009 || Curves, Massage Envy || Northern Virginia, Hampton Roads
Marketing Director (Service/Membership)

- Created postal mailings, e-mail campaigns, promotional events and membership drives
- Created displays, signage and various collateral materials
- Consulted in various aspects of marketing

2007-2009 || Animal Jungle || Virginia Beach, VA
Marketing Director (Retail)

- Conceived and organized promotional events
- Created various ads for newspaper, TV and radio
- Managed web sites and e-mail mailing lists

2006-2008 || Frontier Horizon || Virginia Beach, VA
Web Master/Designer (Non-Profit)

- Designed, developed and managed web content
- Created fund raising materials
- Assisted with campaigns and programs

2006-2008 || Paul's || Hampton Roads, VA
Marketing Director (Retail)

- Created sales support material, ads and signage
- Managed web sites and e-mail mailing lists
- Set up digital printing sign shop





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Technical Proficiencies

	good	amazing
OSX & Windows	★ ★ ★ ★ ★ ★ ☆	
Linux	★ ★ ★ ☆ ☆ ☆ ☆	
Networking	★ ★ ★ ★ ☆ ☆ ☆	
Web Development	★ ★ ★ ★ ☆ ☆ ☆	
HTML, PHP	★ ★ ★ ★ ☆ ☆ ☆	
Flash, ActionScript	★ ★ ★ ★ ☆ ☆ ☆	
Database Technology	★ ★ ★ ★ ☆ ☆ ☆	
Print Production	★ ★ ★ ★ ★ ☆ ☆	
Adobe Photoshop	★ ★ ★ ★ ★ ☆ ☆	
Adobe Illustrator	★ ★ ★ ★ ☆ ☆ ☆	
Adobe InDesign	★ ★ ★ ★ ☆ ☆ ☆	

Personal Skills

	good	amazing
Self Confidence	★ ★ ★ ★ ★ ☆ ☆	
Independence	★ ★ ★ ★ ☆ ☆ ☆	
Positive Attitude	★ ★ ★ ★ ★ ★ ★	
Organization	★ ★ ★ ★ ☆ ☆ ☆	
Communication	★ ★ ★ ★ ★ ☆ ☆	
Creativity	★ ★ ★ ★ ★ ☆ ☆	
Research	★ ★ ★ ★ ★ ★ ★	
Problem Solving	★ ★ ★ ★ ★ ☆ ☆	
Leadership	★ ★ ★ ★ ☆ ☆ ☆	
Teamwork	★ ★ ★ ★ ☆ ☆ ☆	
Public Speaking	★ ★ ★ ★ ☆ ☆ ☆	

References

Alfred Garr III 757/348.8173
Spring Branch Community Church

Del Scheitler 757/477.4661
Pilot Publications, Studio Center, Dasterisk

Courtney Cunningham 757/223.1331
Curves, Zenya

Kit Solomon 757/717.0583
Theo's, Kaboom, CleanLawn

Education

1991-Current II Real World Business Graduate
The extent of my formal education stems from real-world application of business and marketing practices from concept to fruition as an employee, contractor and owner.

1981-1985 II Warwick High School II Newport News, VA
Graduated with a focus on music and the arts
Numerous online classes, seminars and correspondence education in the areas of marketing, advertising, design, publishing and creative arts

Personal Interests

PTA Glenwood Elementary, Computers, Networking, Graphic Arts, Photography, Video Editing, Drumming, All Types of Music, Creative Writing, Comics, Skateboarding and time outdoors away from computers and screens of all types. :-)

